

THE OLD NO 77 HOTEL & CHANDLERY

2017 SUMMER ARTIST IN RESIDENCE PROGRAM



Program Description

Located in New Orleans' Warehouse Arts District, the Old No. 77 Hotel & Chandlery, an art-infused boutique hotel, has served as an incubator for emerging artists through deeply integrated partnerships with local artisans, New Orleans Center for Creative Arts – a regional tuition-free arts high school – and Where Y'Art – a local gallery located in the French Quarter for which the hotel serves as a satellite outpost in the Arts District.

In summer 2016, the Old No. 77 Hotel & Chandlery launched its inaugural Artist in Residence program, inviting TJ Kiser, a student artist from the Art Institute of Chicago, to live at the hotel for a month at no charge so he could explore and create in New Orleans' unique artistic atmosphere.

Throughout the month of July, guests and locals had the opportunity to connect with Kiser during lobby events and follow along with his artistic adventures in New Orleans through the hotel's social media accounts. Over the course of the month, Kiser produced a collection of drawings and paintings that culminated his residency at the hotel with an exhibition in the hotel's lobby gallery space during White Linen Night, a massive block party that draws thousands of art patrons through the galleries along Julia Street in the Warehouse District the first weekend in August.

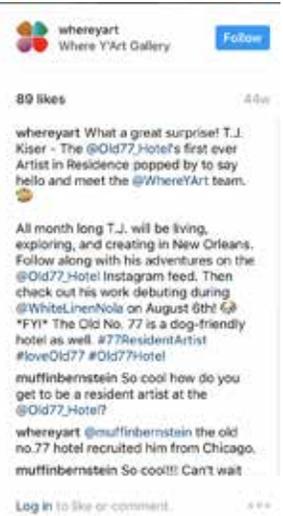
Returning Summer 2017

The Artist in Residence program at the Old No. 77 Hotel & Chandlery will be returning summer 2017 and is currently accepting applications from student artists now through May 31, 2017. Program details and qualifications include:

- Program Start: July 5, 2017
- Program End: August 7, 2017
- Application Deadline: June 1, 2017
- Application requirements:
 - One faculty recommendation letter
 - Digital Artist Portfolio and Artist Bio
 - Statement of interest detailing why you'd like to be our Artist in Residence
 - Artist social media handles; Instagram, Facebook and Twitter



THE OLD NO 77 HOTEL & CHANDLERY



Artist Deliverables

- Artist is required to produce a collection of completed original works to be exhibited in a 48-hour show in the lobby gallery during White Linen Night, August 5, 2017.
- Per on-going press outreach, the artist should anticipate interfacing with media and should plan to make him/herself available for interviews as coordinated by the hotel.
- Artist will be expected to document their time in New Orleans via the hotel's social media channels.
- Artist should produce a minimum of 3 Instagram posts per week – two weekday posts and one weekend post.
- Posts should include appropriate hashtags, handles and tagging as provided by the hotel
 - Official Artist in Residence hashtag: #77ResidentArtist, #artistinresidence
 - Hotel specific hashtag: #loveold77
 - Relevant destination hashtags such as: #followyournola, #504, #southernliving, #nola / #neworleans, #showmeyournola

Hotel Deliverables

- Hotel to provide complimentary accommodations, 7/5/17 through 8/7/17.
- The hotel offers no stipend. Artist is responsible for food, travel, and art supplies and miscellaneous expenses.
- Hotel to provide on-going media outreach for the Artist in Residence program and artist promotion.
- Hotel to provide lobby gallery space and media outreach for the program's culminating show on White Linen Night.
- Hotel to facilitate local introductions to existing gallery partners and network of creative partners in New Orleans.

Application Instructions

- Please compile the application requirements in one Dropbox folder saved using the naming convention: NAME_ArtistInResidence_SCHOOL
 - One faculty recommendation letter
 - Digital Artist Portfolio
 - Artist Bio
 - Statement of interest detailing why you'd like to be the Old No. 77 Hotel & Chandlery's Artist in Residence
 - Artist social media handles; Instagram, Facebook and Twitter
- Please provide a link to the Dropbox via email to Tess Burick, PR & Marketing Manager at Provenance Hotels at pr@old77hotel.com
- **Deadline: June 1, 2017.**

Questions can be directed to Tess Burick at tess@provenancehotels.com